

Email One

Subject

High availability for your Windows Applications

Body

Hi [First Name],

Unplanned downtime for essential applications means lost revenue, interrupted business, and potentially massive reputational damage. At the same time, though, high availability and disaster recovery systems are never a one-size-fits-all proposition. Configuring clustering software to suit the needs of the Windows-based applications your business relies on can raise a variety of technical questions: will clustering require shared storage? Will I need costly, complicated shared storage in the cloud? Will clustering slow SQL Server performance? Do I have to upgrade to SQL Server Enterprise Edition if clustering is the only Enterprise feature I need?

SIOS DataKeeper has the answers. It works with Windows Server Failover Clustering to create a SANless cluster environment – on premises or in the cloud. It's designed with "out-of-the-box simplicity in mind and can operate in cases where shared storage clusters are impossible or impractical.

If this sounds like it might be of interest to you, here is some content to help you learn more:

- [Blog: Disaster Recovery Made Simple](#)
- [Case Study: HIS Provider Improves Performance, Cuts Bandwidth Requirements](#)
- [Video: The SIOS Advantage](#)
- [Video: SIOS DataKeeper](#)

I hope you find this useful, and if you'd like to talk through any details, please feel free to drop me an email or a call. If you'd rather explore our clustering software on your own, you can download a fully featured evaluation copy [LINK]here[/LINK].

Yours,

[SIGNATURE]

Email Two:

Subject

High availability for your SAP and S/4HANA applications

Body

Hi [First Name],

For essential applications and databases like SAP and HANA, unplanned downtime means lost revenue, interrupted business, and potentially massive reputational damage.

At the same time, configuring high availability clustering software in a Linux-environment can be technically challenging and time-consuming, and it's hard to be certain that a failover will happen when you need it most.

That's why SIOS LifeKeeper for Linux is designed to uniquely protect your data and enable high availability with "out-of-the-box simplicity and unique application-specific recovery kits that ensure failovers are fast and reliable.

If this sounds like it might be of interest to you, here is some content to help you learn more:

- [Blog: Disaster Recovery Made Simple](#)
- [Case Study: Birmingham Hippodrome Gives SIOS Protection Suite Two Thumbs Up](#)
- [Video: The SIOS Advantage](#)
- [Video: SIOS LifeKeeper](#)

I hope you find this useful, and if you'd like to talk through any details, please feel free to drop me an email or a call. If you'd rather explore our clustering software on your own, you can download a fully featured evaluation copy [\[LINK\]here\[/LINK\]](#).

Yours,

[SIGNATURE]

Email Three

Subject

Thanks for attending our HA webinar

Body

Hi, [FIRST NAME]

Thank you for attending our recent webinar, [NAME OF WEBINAR].

If you'd like to go over any of the points raised or learn more about our high availability solutions, I'd love to hear from you. Would you be available for a short conversation to discuss your potential high availability options over the next few days?

Thank you again, and if you have any questions please don't hesitate to respond to this email.

[SIGNATURE]